Town of Pembroke

Survey Results

DRAFT 8/15/2023



Survey Results: "What makes Pembroke a great place to live?"

***Respondents were allowed three choices

Natural and scenic areas Proximity to regional assets Schools and educational system Community spirit / connections History / historical features Public Safety Affordability **Recreational amenities** Town facilities and services Shopping and dining Economic opportunities 50 100 150 200 250 300 0

Survey Results: "What makes Pembroke a great place to live?"

- Small-town, rural character
- Proximity to public transportation and connectivity with Boston and Cape Cod
- Natural resources, including ponds, open space, and trails
- Historical resources

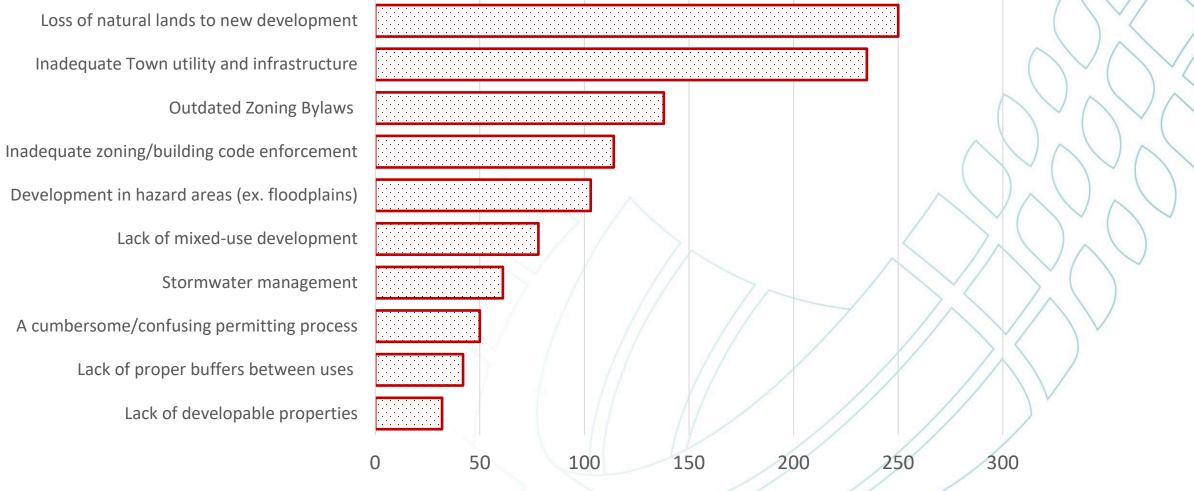
Survey Results: "What are the biggest challenges to improving the quality of life in Pembroke?"

***Respondents selected between four choices for each item: very challenging, somewhat challenging, not challenging, and n/a ***The chart below shows number of "very challenging" choices

Town infrastructure Visual appeal of the Town Vibrancy of commercial centers Housing options Ease of mobility Inequality Quality of public education **Economic Vitality and Employment** Access to fresh, locally grown food Quality of open space resources Implications of climate change Senior services and accommodations Affordability (e.g., housing, food, taxes) Resident health and mental wellbeing 150 200 250 50 100 300 0

Survey Results: "Below are some common land use issues/concerns. Please circle your top three concerns for Pembroke"

***Respondents selected their top three concerns.



Inadequate Town utility and infrastructure

Outdated Zoning Bylaws

Development in hazard areas (ex. floodplains)

Lack of mixed-use development

Stormwater management

A cumbersome/confusing permitting process

Lack of proper buffers between uses

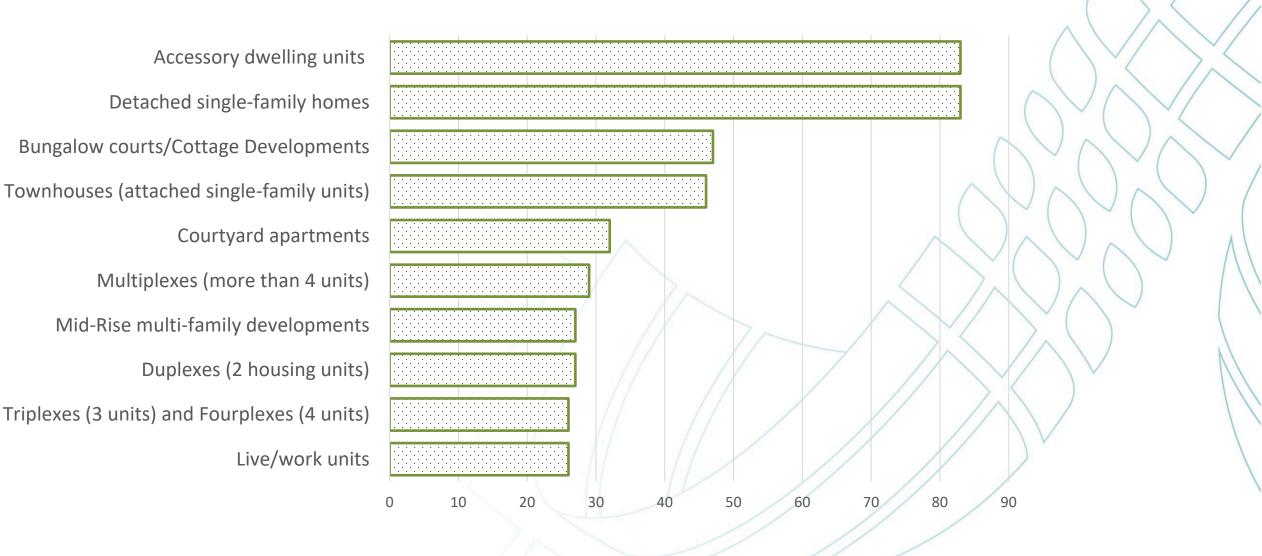
Lack of developable properties

Survey Results: "Below are some common land use issues/concerns. Please circle your top three concerns for Pembroke"

- Road maintenance (e.g., paving, traffic lights)
- Overdevelopment/increasingly high density at the cost of utilizing open space resources and without adequate infrastructure to support it
- Lack of support for multifamily residential and commercial development
- Water management and facilities (e.g., water bans, lack of consideration for sustainability, reliance on septic systems)
- Lack of a robust town center
- Lack of affordable housing
- Increasing taxes for residents and lack of a robust commercial tax base
- Lack of recreational facilities (e.g., sports fields, playgrounds) and lack of maintenance of existing facilities

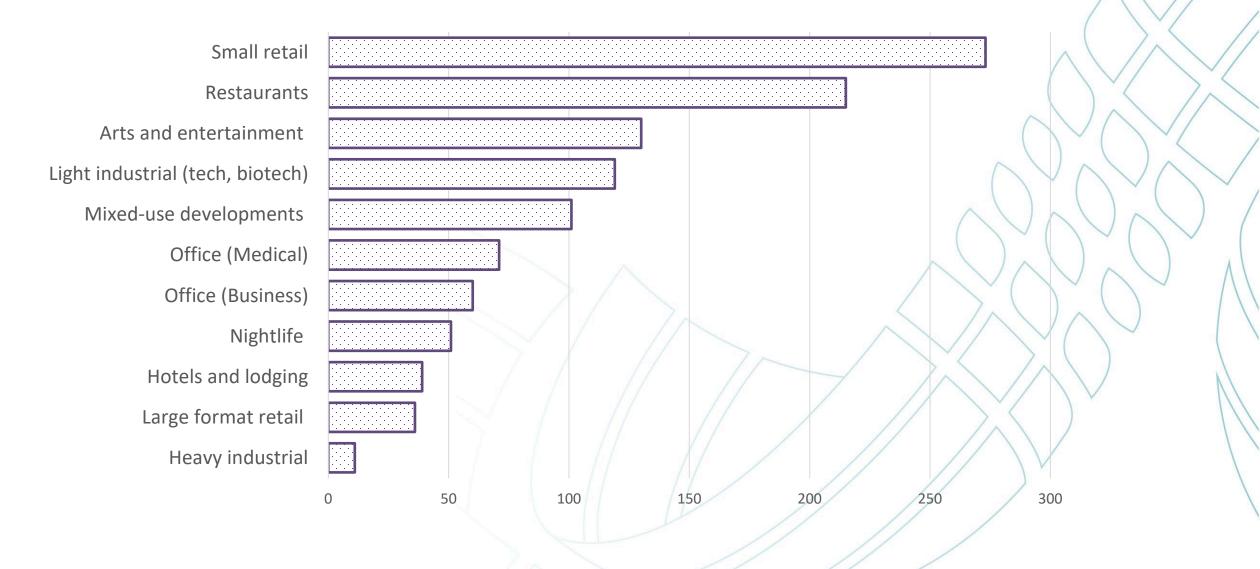
Survey Results: "Please rate the following in terms of how important they are to fulfilling Pembroke's housing needs."

***Respondents selected between four choices for each item: very important, important, somewhat important, and not important. ***The chart below shows number of "very important" choices



Survey Results: "What type of future economic development do you feel is most needed in Pembroke?"

***Respondents selected up to three choices each.

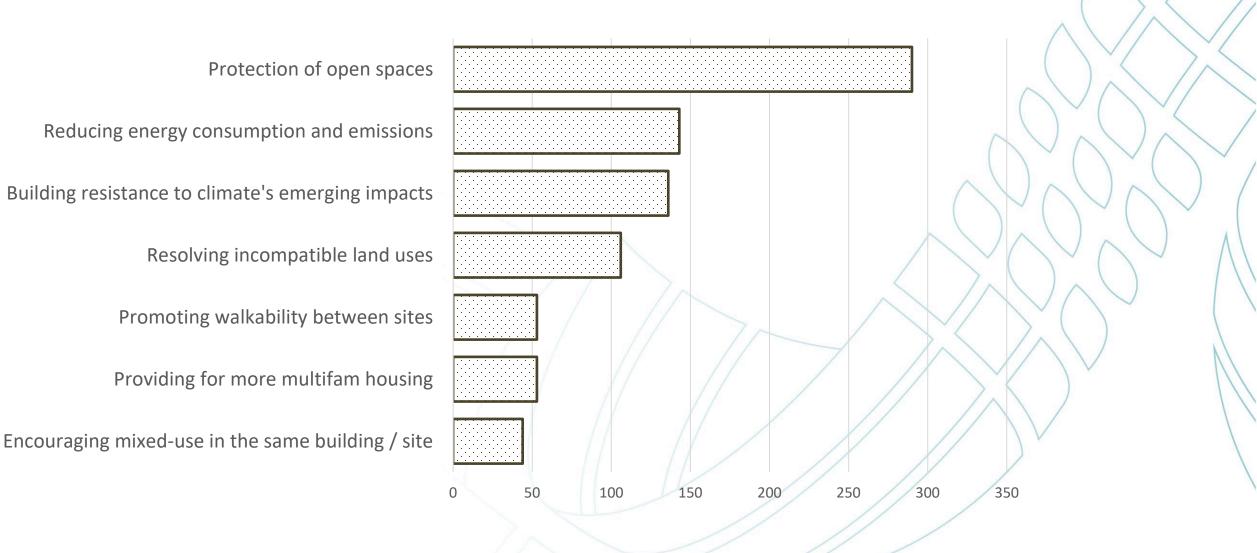


Survey Results: "What type of future economic development do you feel is most needed in Pembroke?"

- No development needed
- Local agriculture and maker space
- Recreational facilities for all ages (e.g., sports fields, hockey rink)
- Marijuana dispensary
- Downtown development (e.g., retail, restaurants, brewery)
- More small/local businesses
- Senior housing

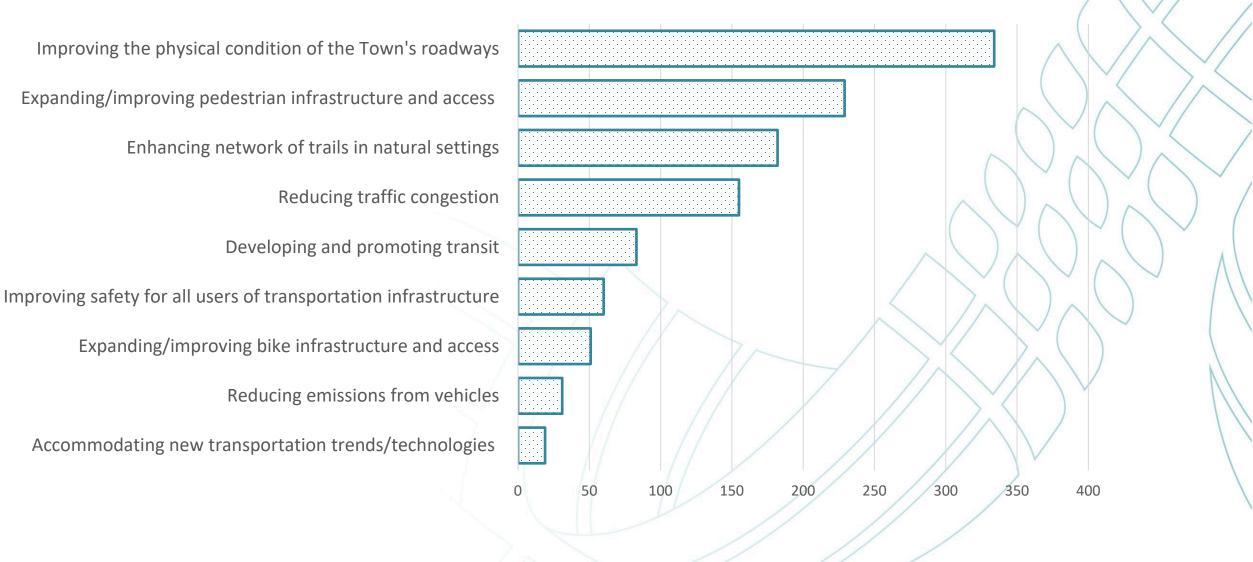
Survey Results: "In terms of future development, how important are the following?"

***Respondents selected between four choices for each item: very important, important, somewhat important, and not important. ***The chart below shows number of "very important" choices



Survey Results: "What are the most pressing transportation needs?"

***Respondents selected up to three choices each.

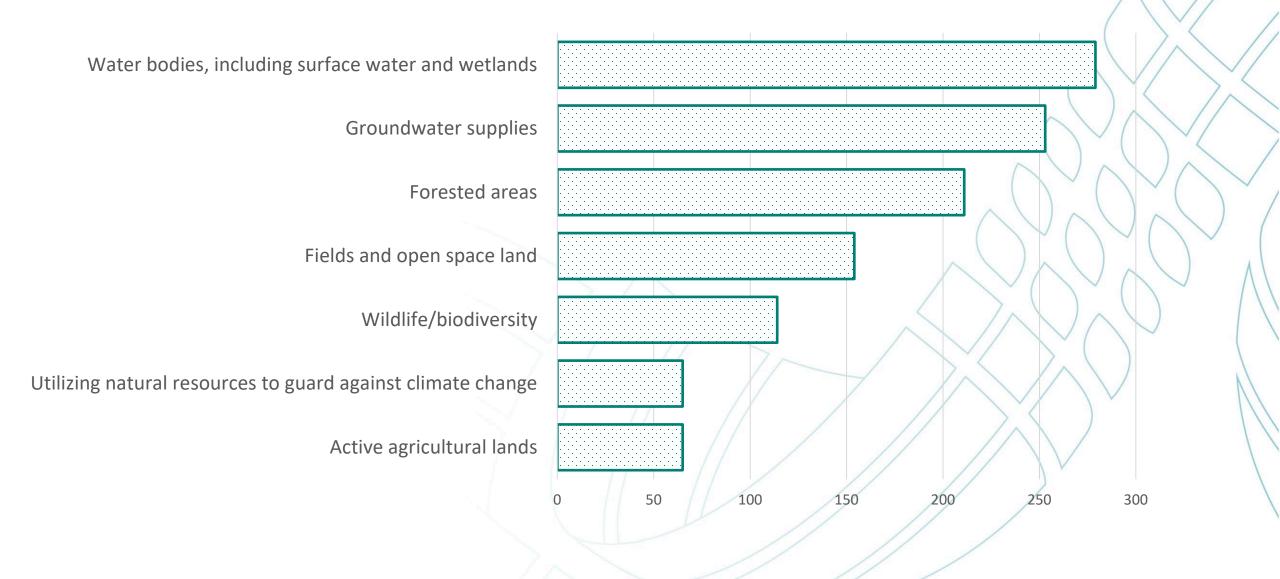


Survey Results: "What are the most pressing transportation needs?"

- Pedestrian infrastructure (e.g., sidewalks, crosswalks, speed bumps/traffic calming infrastructure)
- Roadway maintenance, including unincorporated roads
- Circulation issues (e.g., issues with rotary, need to reduce speed limits, issues with traffic lights, narrow roadways)

Survey Results: "What are the most pressing natural resource needs?"

***Respondents selected up to three choices each.

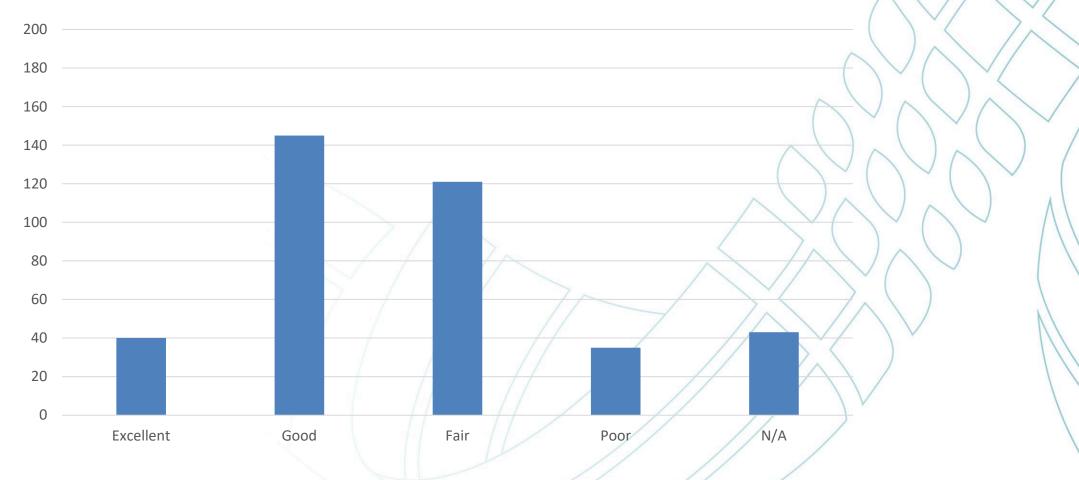


Survey Results: "What are the most pressing natural resource needs?"

- Management of local waterbodies (e.g., impact of septic systems)
- Water conservation/management
- Climate change is not an issue/is a political issue
- Impact of development on open space and habitat areas

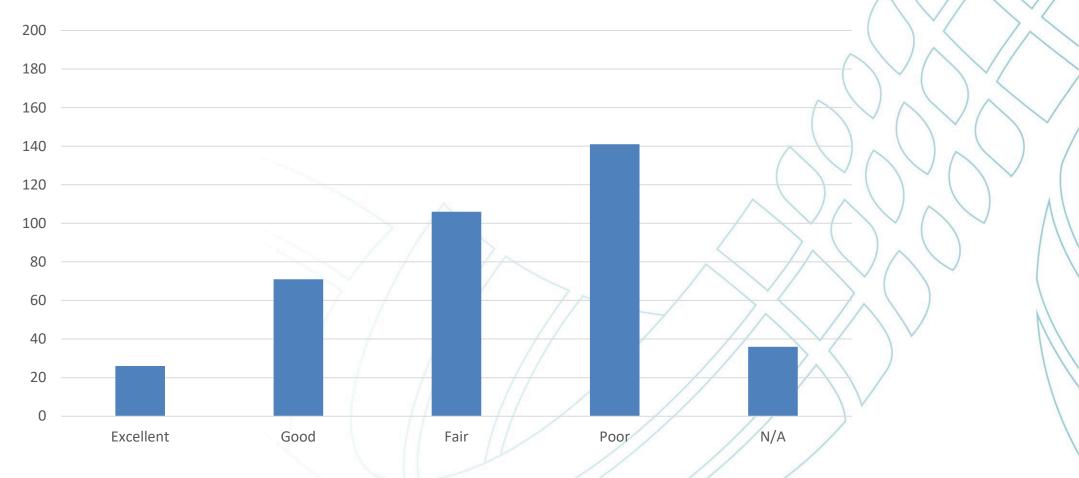
***Respondents ranked each facility / service

ROADWAYS / SIDEWALKS



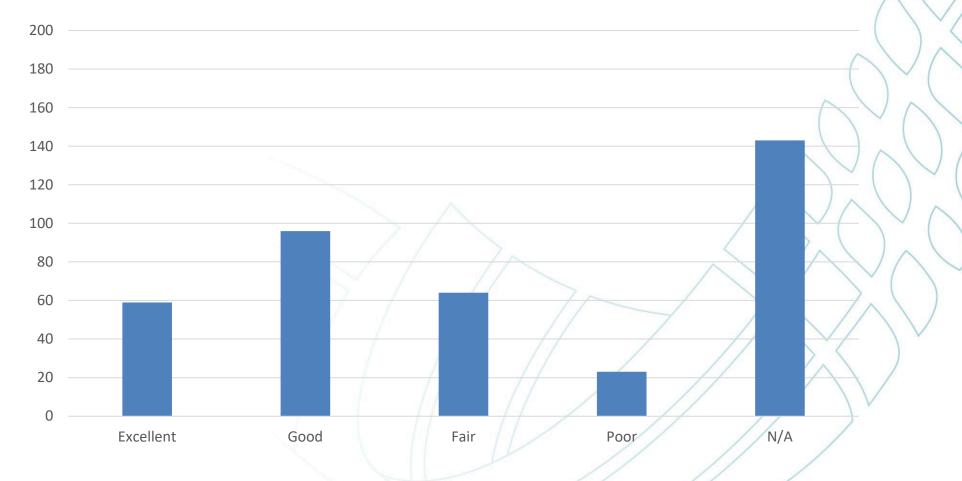
***Respondents ranked each facility / service

POTABLE WATER

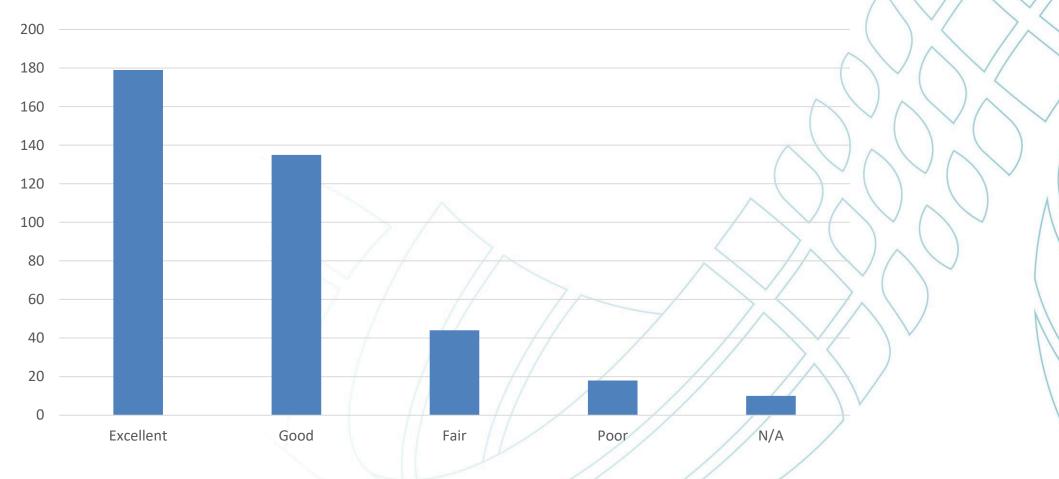


***Respondents ranked each facility / service

TRASH AND RECYCLING CENTERS

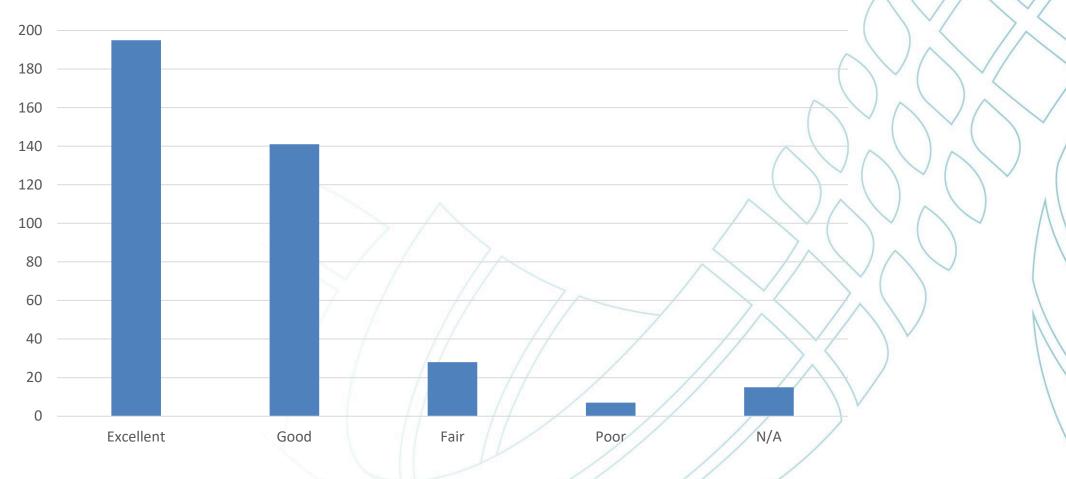


***Respondents ranked each facility / service



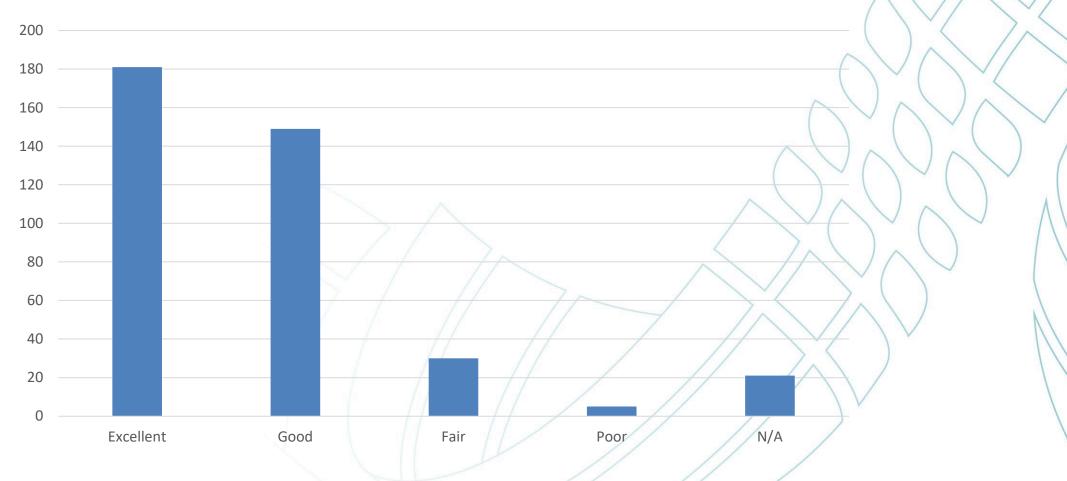
POLICE SERVICES

***Respondents ranked each facility / service



FIRE SERVICES

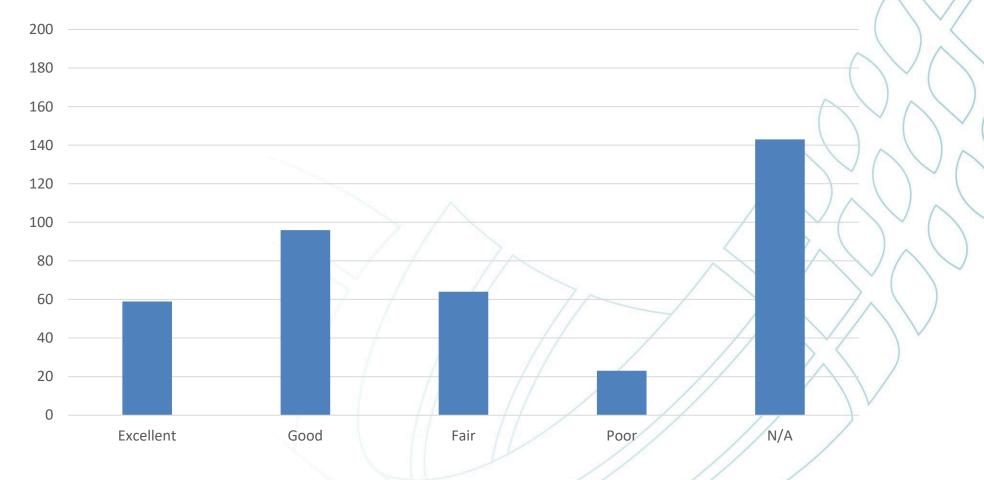
***Respondents ranked each facility / service



PUBLIC LIBRARY

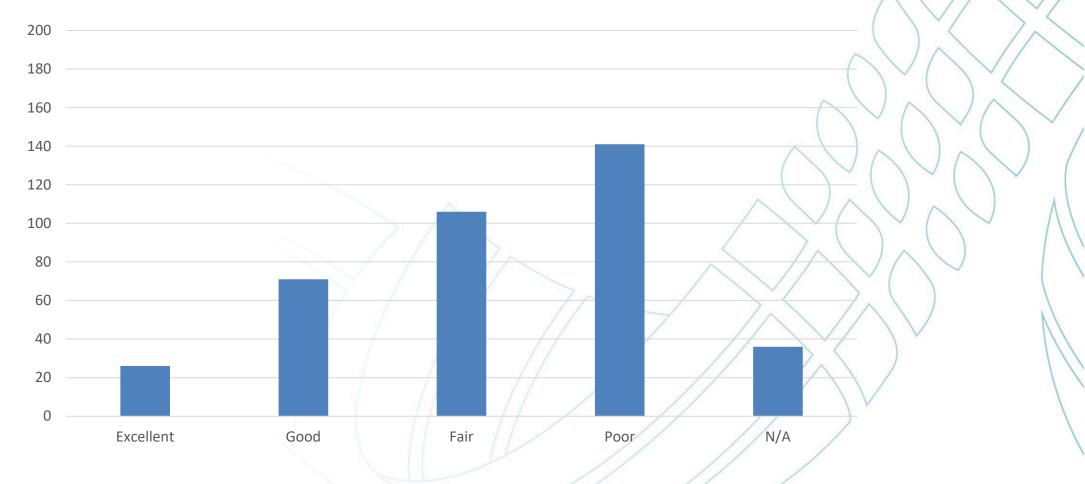
***Respondents ranked each facility / service

COUNCIL ON AGING



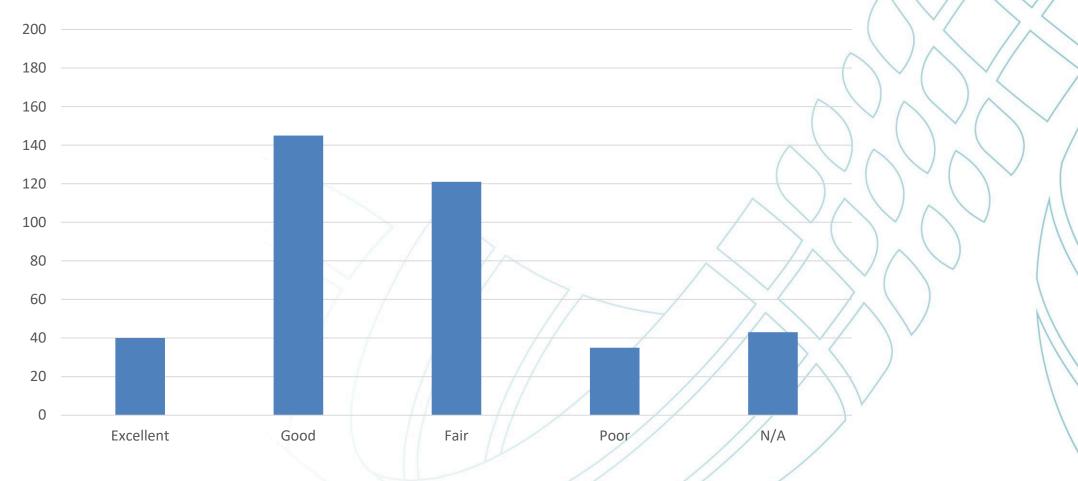
***Respondents ranked each facility / service

REC FACILITIES AND SERVICES



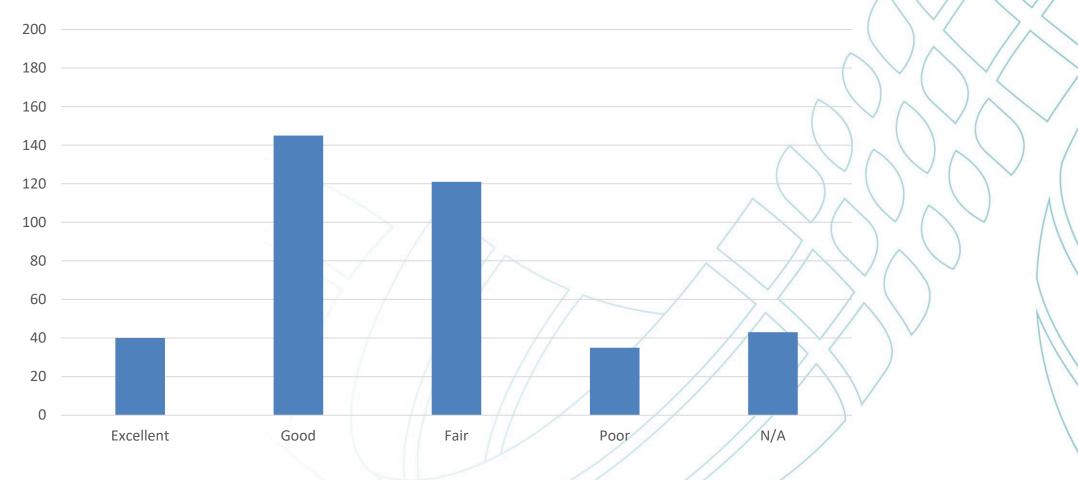
***Respondents ranked each facility / service

SCHOOLS (FACILITIES)



***Respondents ranked each facility / service

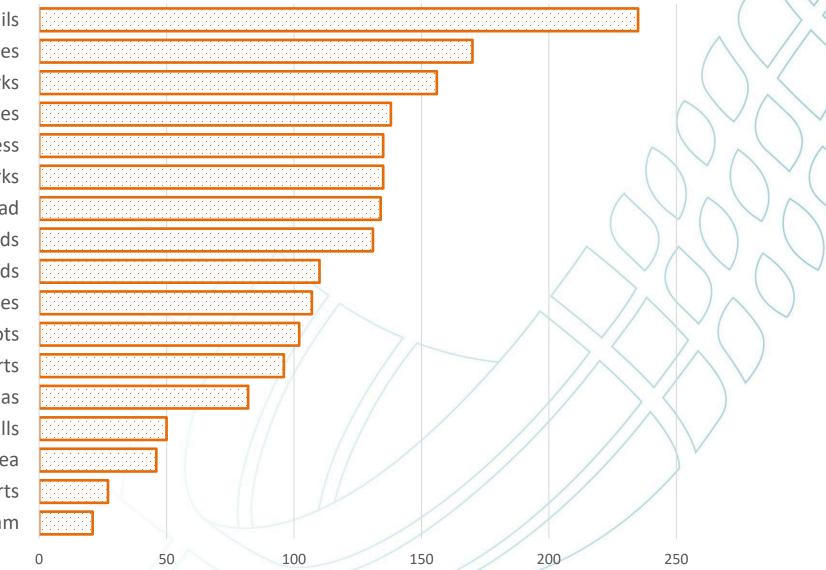
SCHOOL (SERVICES)



Survey Results: "Which recreation assets do you think the Town needs the most?"

***Respondents selected up to three choices each.

Recreational trails Community wellness / exercise facilities Small neighborhood parks Indoor recreation facilities Canoe / kayak access Dog parks A public pool or splash pad Children's playgrounds Outdoor athletic fields Venues for arts and cultural showcases Community garden plots Tennis and pickle ball courts Picnic areas Sledding hills An ice skating rink or area Shuffleboard and bocce courts A municipal bikeshare program

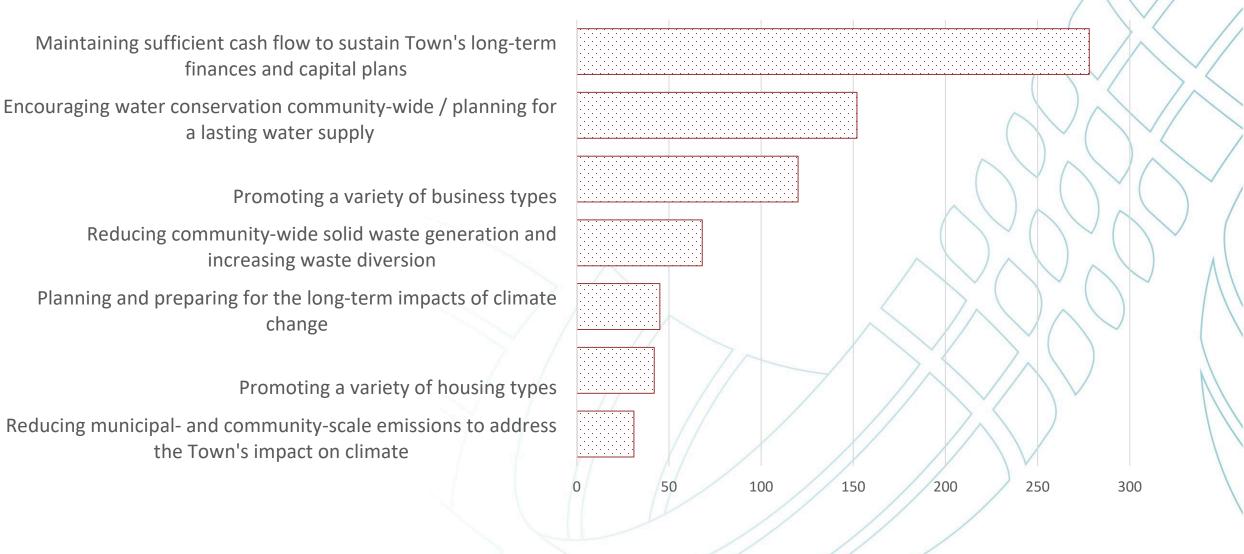


Survey Results: "Which recreation assets do you think the Town needs the most?"

- No recreation assets needed
- Concern for funding of recreation improvements and impact on taxes
- New facilities (e.g., skate park, roller hockey rink, outdoor shooting range, outdoor track, frisbee golf course
- Improved trails system
- Enhancement of existing facilities (e.g., ensure adequate parking)
- Recreational options for all age groups, including programs for youth and seniors
- Sidewalks
- Gathering spaces (e.g., coffee shops, picnic areas)
- Waterfront activities (e.g., fishing access, public beaches, boat launches)
- Hunting access

"What are the most important sustainability issues facing the Town (including economic and environmental)?"

***Respondents selected up to three choices each.

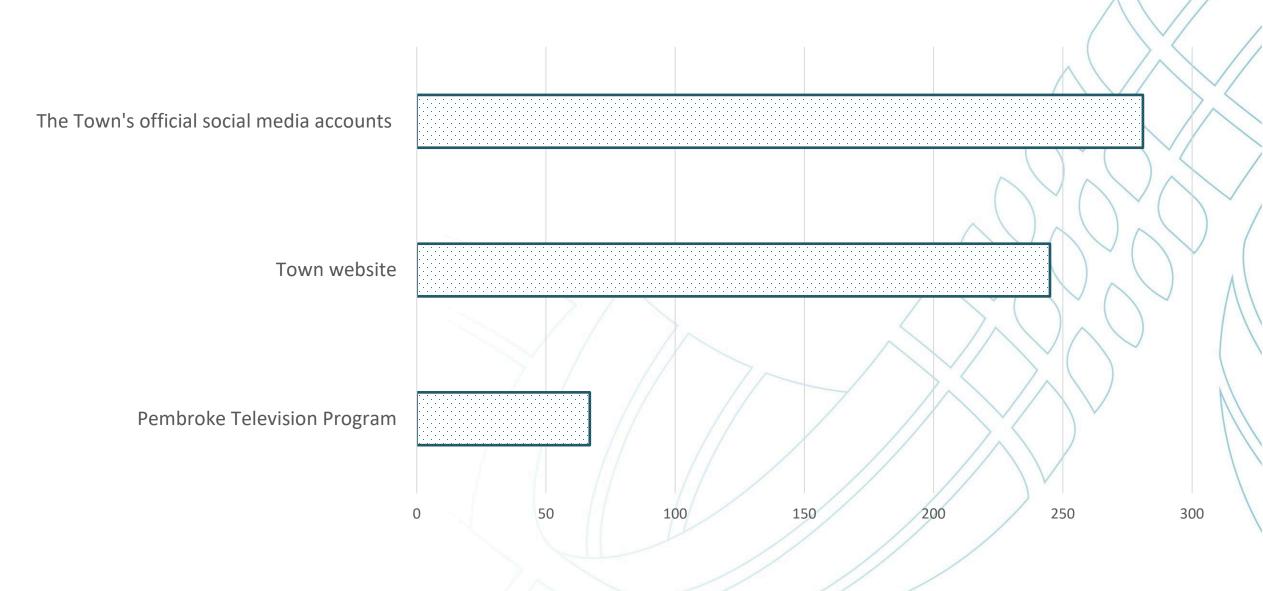


"What are the most important sustainability issues facing the Town (including economic and environmental)?"

- Water supply/infrastructure issues (e.g., water bans during spring/summer months, brown water, broken tower pumps, need for a sewer system, pollution of water bodies from septic systems)
- Overdevelopment with insufficient infrastructure
- Increasing taxes for residents
- Climate change is not an issue/is a political issue
- Protection of natural and open space resources
- Town governance structure (i.e., town meetings)
- Preventative maintenance of capital assets
- Need for greater tax revenue and balance between residential and commercial bases

Survey Results: "How do you regularly follow Town government?"

***Respondents selected up to three choices each.



Survey Results: "How do you regularly follow Town government?"

- Attending Town meetings in person or virtually (i.e., YouTube, PACTV)
- Following community groups, the Town, or elected officials through social media (e.g., Facebook)
- Word-of-mouth
- Public communication systems are insufficient
- Town emails
- Pembroke connect
- Newspaper/news media (e.g., Pembroke Town News)
- Committee involvement